

WRAP *Around*



2016-2017 ANNUAL REPORT



MESSAGE

from the President and CEO

LIKE A WARM, COZY SWEATER YWCA services and programs “wrap around” the women, men, youth, and children we interact with every day. Wrap-around service is what we are known for—a range of supports that meet the needs of our clients who are each at a different point on their personal journeys. We especially love hearing the stories of clients who tap into multiple programs.

It is heartwarming to know that one of our clients originally arrived at our doors with her young child, needing a place to live in our residential programs, and while staying here, she received support from our family outreach worker to find permanent housing. Later, she learned about YWCA Trade Journey through our Employment and Learning Centre and is learning a construction trade that will give her a satisfying career and support her young daughter. Her daughter is enjoying the early childhood education programs at the YWCA Child Development Centre. And mom is committed to intense physical training in our Fitness Centre to build strength and stamina for the challenges of her new career!

For our YWCA staff and board, we think each of these journeys is beautiful, and we are honoured to have long relationships with our clients. We will continue to walk with women and families on their steps toward a better life, and we are thankful to each of our supporters for enabling us to serve in this way.

Sereena King,
President

Shannon Friesen,
Chief Executive Officer





OUR LONG TERM FAMILY OUTREACH RELATIONSHIPS

YWCA FAMILY OUTREACH is a true long term relationship. As we began working with families, we realized that continuing our relationship after they find housing is just as important as helping them find a permanent home.

The program was developed to assist families who access the YWCA shelter to find safe, secure housing; then to provide outreach support to maintain housing. The YWCA acts as an advocate with landlords, Social Services, and Income Security during the time a woman is residing at the shelter and up to a year after she leaves.

Outreach worker Alanda Root explains: “If I can prevent an eviction from happening by advocating for clients in the community, this will save the moms and their children from the disruption of having to return to a shelter. If a housing situation is not working out, I work

with the client so she stays in good standing with her landlord. I also assist clients with budgeting, grocery shopping and appointments.”

This ongoing support is key: families are not returning to shelter living and are not experiencing extra stress and disruption.

The caseload for family outreach is growing constantly: “In the first 18 months of the three year pilot, we assisted 104 families and housed 87 families. I work with 5 to 6 clients within the shelter on an ongoing basis at all times. I work with at least 15 to 20 families living in the community and the list expands as each family moves into the community,” says Alanda.

The YWCA Family Outreach Program is funded through private donations and Saskatchewan Housing Initiative Partnership (SHIP).

We housed: 359 adults and seniors
19 youth
235 children
112 families

112
families were housed
throughout the year

16
The average length of
stay in the Crisis Shelter
was 16 days



FOOD SECURE

IN THE NUTRITION PROGRAM in the Crisis Shelter and Residence, our YWCA residents work with a registered dietitian to cook nutritious and low-cost meals. Evidence shows that improving food security is important for improving overall physical and mental health. Three nutrition sessions are offered every week, offering flexible community meal times to reach a wider group of participants.

As residents grow and develop skills and confidence with simple recipes, they enjoy the sense of community and the nutritious new options. They also take away key nutrition messages and cooking skills when they leave the shelter.

In addition to her work in the Crisis Shelter, nutrition coach Amanda Kilduff also educates participants and leads sessions for other YWCA programs including the Turning Points residence, the Margaret's Place youth residence, and the Trade Journey program.

The program is funded through the Community Initiatives Fund.

**Reasons for
accessing the
shelter:**

- 33% eviction
- 21% violence
- 18% addictions
- 12% family breakdown
- 12% relocating
- 3% medical/mental health
- 1% justice

102

women and families
transitioned to
independent living

244

residents participated in programs for
addictions, education, employment,
mental health, family support, finances
and independent housing

A woman wearing a blue hard hat and safety glasses is working on a wooden structure. She is smiling and looking towards the camera. The background shows a construction site with wooden beams and scaffolding.

DETERMINED TO GET THERE

CODIE KNEW EARLY ON THAT SHE WANTED TO WORK IN CONSTRUCTION AS A CARPENTER.

As a single parent of two, she struggled with child care, and had worked temporary labour jobs for five years. She also knew that Social Assistance was not good enough; she wanted a career and independence.

Codie applied to the Trade Journey program, and learned of her acceptance by phone when she was standing in line at the Food Bank. She vowed to herself that she would succeed.

She never missed a day and worked hard for top marks. She believed that “If you want something bad enough and work hard enough, there is always a way to achieve your goals through strength and determination.”

She found her own work placement and began enthusiastically, but by day two started hearing rumblings of layoffs and hiring freezes. Even with a downturn in construction, Codie’s long days and work ethic paid off, and she was hired at the end of her placement. She is living her own life, free and independent.

13

women completed
Phase 1 training

11

women were working
toward Phase 1
completion



THE REALITIES *of* CAREER CHANGES

WHEN BLAINE'S EMPLOYER ISSUED LAY-OFF NOTICES

for a temporary mine shutdown, it was not expected. Blaine was faced with the reality of looking for work. He heard about the YWCA Job Search Program from Labour Market Services. He knew he needed to learn about searching effectively, and wanted to gain skills to open doors for new opportunities.

"I just want to say thanks to the people at the YWCA Employment and Learning Centre for all your help. It's people like you that give us all hope in finding a new job when we don't know where to start.

"Thanks to the YWCA, I was able to take the Microsoft Word Level 1 and First Aid Level C courses. The computer lab is a great thing—I was able to access it and send out my resumes to many places, with help from the computer tech. I appreciated the help from the counsellor to redo my resume and land my wholesale job."

Blaine has since returned to work full-time at the mine and continued to work part-time in his wholesale job.

499

participants developed an action plan for employment goals

163

participants attained certifications to enhance their skills

244

participants received supports for securing and maintaining employment

378

participants reported they were employed, self-employed, or job searching independently.



LOVING
AND
THRIVING:
*Isabel's
story*

OUR THREE YEAR OLD DAUGHTER, ISABEL, was born with Hypoxic Ischemic Encephalopathy. Because of impairments from this type of brain damage, she requires special supervision and care. She is 100% tube fed and cannot crawl or walk. She can't defend herself around toddlers' normal rough and tumble play.

For any parent, it's hard to trust your child with a care provider, but once you find one, it gives you a sense of freedom. It opens your heart and mind up for other thoughts and tasks. When Isabel is at the YWCA with Noland and her other care providers, the worry is gone and we know she is well looked after. We have a third team member—the YWCA—helping us as parents to keep a regular routine for Isabel, with structured eating, sleeping and play. And having the opportunity for Isabel to go to daycare has given my husband and me a chance to keep working, earning two incomes and receiving the health benefits we need for our family.

Isabel has made many friends and loves interacting with the kids at the YWCA with her own way of socializing. Coming into the centre each morning I hear one of the kids yell, "Isabel is here!" and I see them come over to say hi. Through play, she is learning more skills and being challenged. We have learned to let Isabel play more freely at home too, and now she loves playing in the sand and snow.



THE POWER of A YWCA FITNESS MEMBERSHIP

FITNESS MEMBERSHIPS are investment in the community work of the YWCA and support many of the wrap-around programs and services provided across the facility. Not only does a membership help reach individual fitness goals, it also makes our community a healthier, more inclusive place for others.

Known for its supportive, health-focused environment, the YWCA has philosophy of meeting women and men where they are at on their individual journeys. This means that our expert fitness staff, trainers and instructors help members meet their goals with highly personalized programs and encouragement.

The YWCA fitness centre also works closely with a network of local organizations for programming and outreach, including the MS Society, Saskatoon Triathlon Club Just Tri It, Makin' It Happen for Marlene Triathlon, Saskatoon Council on Aging, Saskatoon Open Door Society, International Women of Saskatoon, Global Gathering Place, Red Cross, Sask Sport Jump Start Program, the Baby Box Company, Saskatoon Lasers Swim Club, K&K Swim Club, Flying Tiger Hapkido Club, Budo Karate Keikokai, Fung Loy Kok, Jesus is Lord Church Canada West, Saskatoon Stroke Recovery Association, Saskatoon Aqualenes, and more.

Donate and accomplish great things.

Are you interested in making a difference in our community?

Please contact us to make your gift to the YWCA.

You will experience the joy and satisfaction of giving a special gift; and you will help the women and families we serve to accomplish great things in their lives.

Visit www.ywcasaskatoon.com or contact us at (306) 244-7034.



Through the PotashCorp YWCA Women of Distinction Awards in May, over \$160,000 was raised for community programs.

AWARD RECIPIENTS

Arts, Culture & Heritage Award
Dawn Woroniuk

Athletics Award
Darlene Danyliw

Community Building Award
Shelley James

Education Award
Cathy Mills

Entrepreneurship Award
Jessica Tetu

Health & Wellness Award
Dr. Vicki Holmes

Leadership & Professions Award
Véronique Loewen

Research & Technology Award
Dr. Erika Dyck

29 and Under Award
Maizie Bowkowsky

Lifetime Achievement Award
Kathryn Ford, Q.C.

TITLE SPONSOR

PotashCorp

Award Sponsors

Affinity Credit Union
Aurora Reproductive Care
Cameco
CIBC
Concentra Financial
Kinsmen Club of Saskatoon
Saskatchewan Blue Cross
Sherwood Chevrolet
University of Saskatchewan

Event Sponsors

KPMG
Scotiabank
TCU Wealth Management

Nomination Sponsors

Hillberg & Berk
MNP LLP
Sheraton Cavalier

Media Sponsors

The Star Phoenix
Saskatoon Media Group
Rawlco Radio
Cruz FM

CTV
Global Saskatoon
Shaw Media

Friends

Andrew Peller Ltd.
Danielle Stasiuk
Flow Magazine
Grower Direct
North Star Trophies
PSAV
RBC
Saskatchewan Lotteries
Saskatoon Fastprint
TCU Place
WMCZ Lawyers

Silent Auction Sponsors

AC Flooring (Dakota Dunes)
Amy Thorp Photography
Andi Arbuckle, Artist (donated by family of Andi Arbuckle)
Anthony's Fashions
Arbonne, Shannon Hoiness
Attridge Chiropractic & Wellness
BeautiControl, Linda Braun
Beverly Dirk, Artist & Modern
Country Interiors
Maison Birks
BlackFox Distillery
Boyes Group Realty Inc.
Bridge City Fitness
Buckberger Baerg & Partners
Cactus Club Café
Cindy Moleski Photography
CJVR FM
Confederation Chiropractic Clinic
Cravings
Dairy Queen
Denyse Klette, Artist
Donalda Gauthier, Artist
Essence Recruitment
George Tosh, Artist
Global
Green Drop Lawn Professionals
HBI Office Supplies
Heather Fritz Photography
Hiebert's Hot Shop
Hillberg & Berk
Hugo Alvarado, Artist
ICR
Imagine That Media
Impact Marketing Services Ltd.

J & K Yard Maintenance
Jodi Morin Nail & Lash Extension Studio
Just for you Day Spa
K + S Potash Canada
Kelly Pankratz, Artist
Kris Leblanc, Artist
LB Distillers
Lead Pilates & Wellness
M & M Meats
Mainstreet Salon
Manitou Springs Resort & Spa
Market Tire
Midtown Plaza
Mokshayoga
Momentum Martial Arts
Moon Lake Golf and Country Club
Ness Creek Music Festival
PartyLite, Angie Carriere
Pizza Hut, Concorde Group
PotashCorp
Radisson Hotel Saskatoon
Rempel Engineering & Management
Rock 102 FM, Rawlco Radio
Roots x Two
Safeway, 33rd Street
Saskatchewan Jazz Festival
Saskatchewan Roughrider Alumni, Quinn Magnuson
Saskatoon Inn & Conference Centre
Saskfit
SaskPower
Shakespeare on the Saskatchewan
Sharon Ceslak, Artist
Sherwin Williams Paints
Sirman Financial
Soccer Locker
Studio D Photography
Supreme Office Products
Team Power Solutions
The Bassment
The Keg Steakhouse + Bar
The Sandbox in the City
Three Farmers
TJX Canada
Trail Appliances
TwoFiftyTwo Boutique
U of S Huskie Athletics
Unique Collision Centre & Line-X Coatings
Visions Salon & Spa
Weed Man
Weldfab Ltd.
West Wind Aviation



IN the NEWS

YWCA Saskatoon and Interval House were selected as beneficiaries for the Royal LePage annual **Golf Tournament for Shelter**, held in June at Greenbryre Golf & Country Club.

Promoted jointly by the Saskatoon Sexual Assault & Information Centre and the YWCA, the May 15-19 **Sexual Assault Awareness** campaign drew attention to ways survivors of sexual violence are subjected to judgement instead of support. Available programs and services were also highlighted.

The YWCA supported the September **Take Back the Night** march organized by the Saskatoon Women's Community Coalition. This annual national event focuses on ending violence against women.

YWCA Trade Journey participants joined **Habitat for Humanity** Women Build on November 7-8 as part of the project.

12 Shoppers Drug Mart store teams and their customers joined together to raise more than \$28,678 for YWCA

Saskatoon through their **Growing Women's Health campaign**. The funds are designated to services and programming at the YWCA that support women's whole health in body, mind and spirit.

YWCA Saskatoon partnered with 98COOL to raise funds for the **Adopt a Room holiday campaign**. Over \$28,000 was raised to support programs, spaces, and services for the individuals who rely on the YWCA.

The Finnish tradition of baby boxes has expanded around the world, improving health outcomes for infants. **The Baby Box Co.** partnered with YWCA Saskatoon to distribute the boxes, which include a firm mattress, fitted sheet, and other necessities. Additional training is provided to new parents.

blame
#NEVERBLAMETHEVICTIM

The volunteer-run **YWCA Opportunity Shop** continued to operate the longstanding thrift store enterprise on First Ave., with funds raised through sale of used clothing and household items supporting the YWCA.

In April, RYDE YXE, Paint Nite, and Lead Pilates organized fundraising events at the **Modern Woman Show** to raise funds for the YWCA.

Through individual donations and the efforts of the Parent Advisory Committee, the YWCA Child Development Centre provided 10 weeks of preschool music programming with a **Community Music Education** teacher.

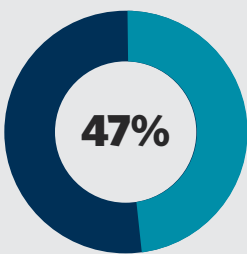
On March 7, the Broadway Theatre hosted three of Canada's top comics **"My Jokes are UP HERE,"** an International Women's Day charity benefit for the YWCA.



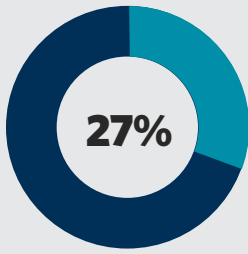
SUMMARIZED FINANCIAL RESULTS

YWCA Saskatoon is committed to offering its clients the greatest possible variety and quality of programs and services. This is achieved through efficient operations, conservative administration costs and effective use of core funding and donor support.

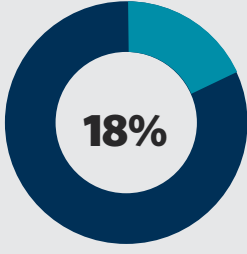
REVENUE



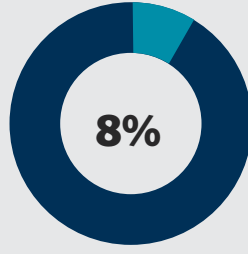
Government
Contracted Programs
\$1,994,213



Fee for Service
\$1,125,385



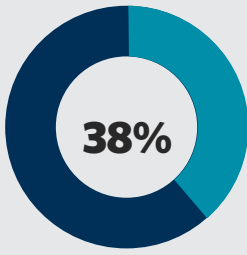
Fund Development
& Grants
\$739,289



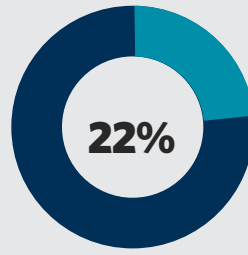
Other Income
\$354,352

TOTAL \$4,213,239

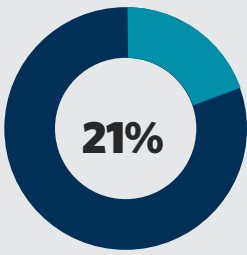
EXPENDITURES



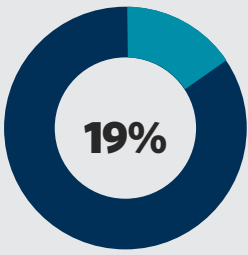
Crisis Shelter &
Residence
\$1,639,772



Employment &
Learning
\$955,989



Child
Development
\$896,371



Fitness
on 25th
\$821,774

TOTAL \$4,313,906

Administration costs as a percentage of total expenses were 11%. Development costs were 4%.

2016-2017 YWCA BOARD OF DIRECTORS



Sereena King
President

Jocelyn Allard
President Elect

Brittany Walter
Treasurer

BOARD MEMBERS

Sara Daniels
Arin Joregnson
Christine McDougall
Hilary Peterson
Tammy Richmond
Maggie Sawatsky
Nicole White
Tonya Wirchenko
Sheri Woods

YWCA SASKATOON LEADERSHIP TEAM



Shannon Friesen
Chief Executive
Officer



Riley Daku
Director of
Operations

Rochelle Penman
March through
June interim

Darla Hufsmith
to March 2017



Joy-Ann Allin
Director of Development
& Communications



Kim Fisher
Director of Residential
Programs



Dawn Linnick
Director of
Employment &
Learning



Shumi Zaman
Director of Early
Learning



Fred Dyck
Director of Fitness &
Facilities

THANK

WE ARE GRATEFUL TO EVERY ONE OF OUR DONORS for supporting and believing in our programs. The following is a partial list of YWCA Saskatoon donors, who gave over \$100 cumulatively between July 1, 2016 and June 30, 2017. We regret any errors or omissions.

Nancy C. Allan
K. Anderson
Essien-Anwan Arthurs
Krista Baerg
Alanna Baillod
Phyllis Baker
Terri Barry
Varun Bathini
Scott and Susan Bayne
Sandra Beardsall
Lois Beggs
Curtis R. Bell
Rod Bell
Leslie Belloc-Pinder
Susan L. Bens
Paulette Benning
Sheri Benning
Patricia Bews
Patricia Blakley
Patricia B. Bockus
Greg Boschman
Patricia Broberg
Kirsten Brom
Dorien Brosnihan
Marion L. Brown
Janna Brusky
Tanya Budd
Meridith Burles
Wendy Busa
Anne Campbell
Clinton Carignan
Randy and Doreen Chapman
Darcy Chrun
Doré Collett
Robert Collins
Linden Cook
Wayne Copeland
Cara Cote

Caroline Cottrell
Lawrence and Margaret Cram-Howie
Jackie Crosby-Cuthill
Doris A. Croteau
Craig W. Cutts
Waylon Danyluk
Murray Dickson
Kim Dolan
Miriam Dreaver
Wanda Drew
Linda and Dave Dunkley
Patricia M. Dunn
Shannon Durand
Rachel Engler-Stringer
Richard and Donna Farden
Jill Farrukh
Darrell Fenner
Robert Finley
Colette Fischer
Clara Friesen
Shannon Friesen
Kelly Gabrielson
Dorothy Good
Stephanie Grzybowski
Arla G Gustafson
Janice L. Hagblom
Betty Halderman
Andrea Harris
Laura Hartney
Shirley Haskins
C. Nicole Hawkins
Leanne Helfrich
Lila B. Henderson
Shirley Henderson
Morgan Hewitt
Simon Hiatt
Carla Holinaty
Stormy Holmes

D. Jean Hopkins
Mary I. Houston
Leone How
D. Chandler Howe
Nedeene Hudema
Pat Jackson
Caroline M. Joa
Chad Joinson
Irene Joyes
Carol Kavanagh
Angela Kempf
Karen Kimmett
Sereena King
Marilyn Kinloch
Barbara L. Klassen
Robert G. Klombies
Naida Kornuta
Shan Landry
Laura Latimer
Terri Lemke
Shannon Lindsay
Dawn Linnick
Laural Lofgren
Lain Luke
Joan MacDonald
Barbara Macpherson
Angie Marple
Yann Martel
Rita Mayes
Selma McMahon
Isabelle M. Mills
Karen Mohr
Curtis Morgan
Linda Noble
Janet Okoko
Ella Ophir
Deborah Parker-Loewen
Shaunt Parthev

YOU.

Marilyn Penner
Heather A. Persson
Elsie Postey
Jackie Procyshyn
Barbara Racine
Kathy Ratzlaff
Donna Rederburg
Bill Richards
Danielle Ross
Bonnie Rowley
Patti Rowley
Joyce Sarauer
Roberta Schurman
Shannon Scott
Natalie Sharma
Nicolette Sinclair
Doreen Sklapsky
Erin F. Smith
Margaret Smith
Josh Soroka
Rene Soubolsky
Jan Spencer
Glenda Stranden
Lise Sykes
Therese Synkiw
Leeann Taylor
Kate Thompson
Pat R. Thompson
Lynn Timmerman
Adam Touet
Nerissa Tyson
Tricia Ulmer
Keir Vallance
Kathy Vilness
Raina Vingerhoeds
Joan Virgl
Kathleen Watson
Kathryn Waygood
Shannon Whyley
Margot Weiner
Wendy White
Donna Wiens
Donald A. Wilson
Kurt Wintermute
Grant Wright
Anita Zadorozny

Affinity Insurance Services Inc.
Ahmadiyya Muslim Students Assoc.
Ayisha Kurji Medical Prof.
Beta Sigma Phi, Laureate Nu Chapter
BMG Business Management Group
Canadian Women's Foundation
D-Code Engineering Ltd.
Dark River Systems
Deloitte LLP
Dr. Angela Law Medical Professional Corp.
Dr. Robert D. Pekush
Eagle Feather News
Federated Cooperatives Ltd.
Gladys Hall Fund
Gordon & Peggy Racine Family Fund
Gordon Birney Memorial Fund
Grelor Holdings Inc.
Kenroc Building Materials
KPMG
LB Distillers
Life Foundation, Shoppers Drug Mart
Maunder McNeil Foundation Inc.
Newcomers Alumni
Our Lady of the Foundation
Pick Nic's Catering And Fine Foods Ltd.
Project Posh Events & Marketing
RBC - University Heights
Reed Security
Roman Catholic Parish
Royal LePage Shelter Foundation
Saskatoon Prairie Lily Good Sam Chapter
Saskatoon Triathlon Club
SaskTel
Sceptre United Church
St. Thomas Moore College
The Grandey Family Foundation Inc
United Way, Ottawa
Vern and Clara Welker Fund
Wayne Pederson Legal Professional Corporation
Wildwood Mennonite Church
Wilted Leafs Hockey Club

GOVERNMENT CONTRACTS

Saskatchewan Ministry of the Economy
Saskatchewan Ministry of Education
Saskatchewan Ministry of Health
Saskatchewan Ministry of Social Services
Saskatchewan Ministry of Justice
Saskatchewan Housing Corporation
Status of Women Canada

GRANTS

City of Saskatoon
Community Initiatives Fund
Saskatchewan Liquor and Gaming Authority
Saskatoon Community Foundation
Saskatoon Health Region
Saskatoon Housing Initiatives Partnership
United Way of Saskatoon & Area
YWCA Toronto

Grants listed above have been recognized as income in the current fiscal year.



United Way
Funded Agency



Status of Women Condition féminine
Canada Canada



YWCA SASKATOON
510 25TH STREET EAST
SASKATOON, SK S7K 4A7
WWW.YWCASASKATOON.COM