

A TURNING POINT FOR WOMEN



MESSAGE FROM THE PRESIDENT & EXECUTIVE DIRECTOR



GIVING HOPE WHEN IT IS NEEDED MOST.

Every day, YWCA Saskatchewan continues to meet the needs of women and their families, who are

facing turning points in their lives. We are here to offer hope and possibility to many who are desperate and don't know where to turn.

In late 2012 we commissioned an external evaluation of the YWCA Turning Points program, a one-year transitional housing program for single women.

This evaluation confirmed what we already know: YWCA Saskatoon provides supports that have a lasting impact on women's lives.

"That's what this place is—a way to turn your life over," said one woman who accessed the Turning Points program. "It gives the opportunity to decide which way you want your life to go. When I left, I had all the tools I needed to carry on."

We are committed to expanding our preventative programs while continuing to provide critical supports for our clients facing immediate crisis. Whether giving employment supports, a warm bed or a safe place to care for children, we are working to show our clients the windows of opportunity that are available to them. If they decide to climb through one of those open windows, we will walk beside them as they gain new skills and strength, enabling them to live the lives they wish for themselves and their families.

But we do not do this alone. The transformations that YWCA Saskatoon witnesses happen because of what we can do with the support and collaboration of many organizations and individuals. We depend on the broad foundation of support that enables us to move forward. We are grateful for every individual and group who has helped YWCA Saskatoon meet the needs of women and their families at turning points in their lives.

Deborah Parker-Loewen
President, Board of Directors

Barb Macpherson
Executive Director

2012–2013 YWCA BOARD OF DIRECTORS

PRESIDENT Deborah Parker-Loewen

PAST PRESIDENT Patricia Roe

TREASURER Frances Lapointe

DIRECTORS

Nora Abouguendia

Zeba Ahmad

Jocelyn Allard

Alice Kuipers

Shirley Larocque

Tracy Laschilier

Vlatka Tustonic

Cheryl Waslen

Jenn Waygood

Sheri Woods

YWCA MANAGEMENT TEAM

Barb Macpherson

Executive Director

Darla Hufsmith

Director of Finance & Administration

Joy-Ann Allin

Director of Development & Communications

Dawn Linnick

Manager, Employment & Learning Centre

Kim Newransky

Manager, Crisis Shelter & Residence

Michelle Busa

Acting Manager, Fitness on 25th

Shumi Zaman

Manager, Child Development Centre



WORKING TO ELIMINATE POVERTY, HOMELESSNESS AND VIOLENCE FOR WOMEN AND THEIR FAMILIES

GIVING HOPE WHEN IT IS NEEDED MOST.

YWCA Saskatoon helps thousands of women, youth, children and families every year. At a time of crisis, these women and children have a safe place to assist them, and our doors are always open.

Our programs rely on many partners, including government, the United Way of Saskatoon & Area, community foundations, service groups, corporations and individual donors. More than the government contracts for specific services, we provide a spectrum of services, critical to meet the ever-growing needs of women and children in Saskatoon.

With your support, we are giving help and hope to combat poverty, homelessness and violence right here in our community.

THANK YOU FOR YOUR ONGOING SUPPORT.

EMPLOYMENT & LEARNING CENTRE



316

individuals found work through the Employment & Learning Centre

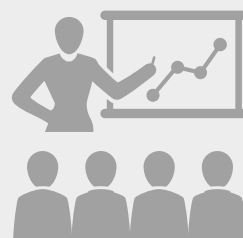
FOR PROGRAMS AND COACHING



2,257

visits to the computer lab

144



individuals continued to take education and training programs

650

individuals registered in Employment & Learning Centre classes

PROGRAMS OFFERED

Job Search Program
Job Finding Club
Employer Meet & Greet events
Employment Services for Parents





EMPLOYMENT & LEARNING

**Committed to helping
women and men pursue
their employment goals.**

LORETTA'S STORY

I came to see a counsellor at the Employment & Learning Centre with about two and a half months left of my maternity leave. I was faced with a big decision career-wise.

As a single parent, I could not go back to my old job of eight years, and still raise my son, since my old job was all night shifts.

While I was a client at the Employment & Learning Centre, the manager offered me a casual position for a few weeks that would allow me to gain more office experience, and a month's grace from Social Services applications. I have worked at the YWCA ever since, as receptionist and computer lab clerk.

My son is now just over six years old, with a mom he can see every day and night, and for five years he came to the Child Development Centre downstairs, when I came to work every day. Now he has started Grade One, and thus starts a new chapter in our lives. I thank God and the YWCA for giving me the opportunity to work here, so that I can help even one person the way I was helped.





CRISIS SHELTER AND RESIDENCE

More Than a Safe Place

YWCA housing options provide comprehensive services for emergent, transitional and long-term needs of women, youth and children. The YWCA Crisis Shelter is one of the largest and most comprehensive shelters in the province housing approximately 1,000 women and children annually. Add to that the long-term supported youth housing and one-year supported living for single women and the breadth of YWCA Saskatoon's continuum of housing becomes apparent.

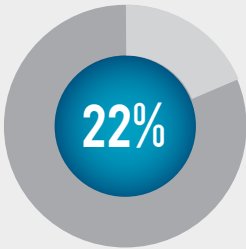
YWCA's Crisis Shelter & Residence meets critical needs and is much more than just a safe place for the women, youth and children who come through our doors.

We provide 24 hour counselling and security for emergency situations; case planning, goal setting and individual supports for longer-term solutions. We believe in a holistic, integrated approach that includes employment services, health and wellness programs and childcare services, and close partnerships and collaboration with a variety of community agencies.

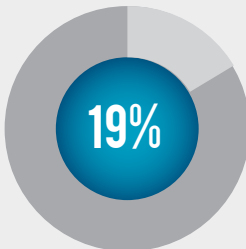
Our clients include victims of domestic, community or family violence; women facing issues of safety, addictions, or mental health; youth in need of stable housing and supports; and homeless, transient or displaced women and their children.

FACTS & FIGURES

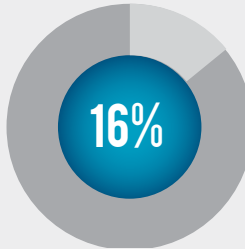
100%
of clients who come to the YWCA Crisis Shelter are desperate and need safe housing



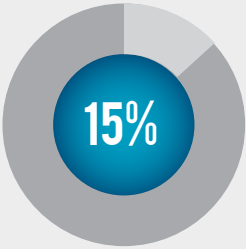
VIOLENCE



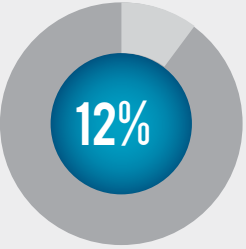
RENT INCREASE OR
EVICION



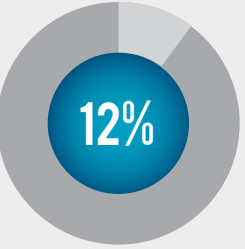
UNSAFE HOUSING



ADDICTIONS OR
MENTAL HEALTH



RELOCATING



FAMILY BREAKDOWN

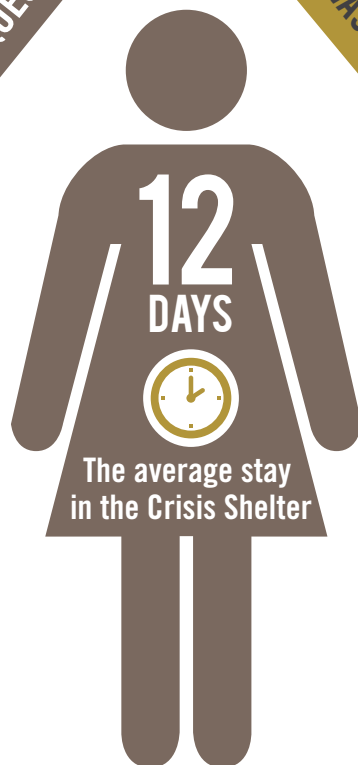
Reasons for accessing the shelter are self-identified by clients on arrival.



5,183 CALLS
RECEIVED

REQUESTING HOUSING

BUT THERE WAS NO ROOM



921

women and children
were housed in the
Crisis Shelter

580
women

19
youth

135
school-age
children

247
preschool
children



15 WOMEN

transitioned from the Crisis Shelter housing
to the YWCA Turning Points program



CHILD DEVELOPMENT CENTRE

**Giving children an environment
to explore and experience the
joy of childhood.**

"My son is growing and learning new things every day. He is changing and growing as a person—this is what I had hoped and wanted for him."

"It's difficult having to leave my child each day in someone else's hands so that I can go to work. It seems contrary to my every instinct as a mother. It is, however, a necessity. The group leaders make me feel confident and secure that my son is in caring and capable hands when I can't be with him. This alone is an invaluable gift."

Submitted by parents

Cindy's Garden was created in memory of Cindy Copeland, one of our former staff who was passionate about gardening with the children, and had a vision to create a larger garden one day. The Cindy's Garden fund is supported by donors who share her passion, to develop the Child Development Centre's beautiful garden area and play yard. Special thanks to our donors who have planted this magical green space.



FITNESS ON 25TH

**Committed to building a healthy
mind, body and spirit.**

"After ongoing disability, I came to the MS weight training group that meets twice a week. The biggest thing exercise did for me was to show me that MS is not a slippery downward slope, and that more ability can be recovered with weight training. The trainer was a font of specialized knowledge...and the group offered me encouragement, support and humour."

"The Aquasize program had the additional benefit of keeping (me) cool while exercising, because overheating can cause recurrence of MS symptoms. Balance was less of an issue in the water, because of the added buoyancy. It was easier to work joints in the water. If I fell, it didn't hurt to get dunked in the water. Now that I am in remission I am able to work part time, care for my family and enjoy life in the community."

"I am grateful to the MS Society for providing opportunities to help me manage my MS and live a better quality of life. In partnership with the YWCA, they offered programs for people with MS, to restore and maintain their health through high quality instruction in a fun and friendly environment."

Submitted by our fitness members



THE 32ND ANNUAL YWCA WOMEN OF DISTINCTION AWARDS DINNER

The May 2013 YWCA Women of Distinction Awards Dinner was an opportunity to honour 34 exemplary leaders for their commitment and contributions to enriching our community. Over \$151,000 was raised for YWCA Saskatoon services.

As always, the event's success was powered by the tremendous women who are nominated and awarded each year; the generous sponsors, donors and ticket buyers; and a group of talented volunteers.

THE 2013 WOMEN OF DISTINCTION AWARD RECIPIENTS WERE:

Arts, Culture & Heritage Award - Karin Melberg Schwier

Athletics Award - Tammy Fleming

Community Building Award - Fran Forsberg

Education Award - Arlene Shiplett

Entrepreneurship Award - Christin Butcher

Health & Wellness Award - Johanna Bergerman

Leadership & Management Award - Patricia Prowse

Science, Technology or Research - Lesley Anne McGilp

Youth Award - Zondra Roy

Lifetime Achievement Award - Margaret Tosh



PRESENTING SPONSOR

PotashCorp

PLATINUM AWARD SPONSORS

Affinity Credit Union
Concentra
Cameco
CanadaLife
CIBC
Fitness on 25
Saskatoon Health Region
M.D. Ambulance
Scotiabank
SaskPower
Women Entrepreneurs of
Saskatchewan Inc.

PLATINUM

MEDIA SPONSORS

Magic 98.3
CJWW 600
The Bull
C95
Rock 102
News Talk 650 CKOM
Global Saskatton
Shaw Media
The StarPhoenix

GOLD SPONSORS

The Barn Playhouse
Conexus Credit Union
Saskatchewan Blue Cross
Saskatoon Express

SILVER SPONSOR

Bourassa & Associates
Rehabilitation Centre

BRONZE SPONSORS

Butler Byers Insurance/SGI
MNP
SaskTel
WMCZ

BRONZE MEDIA SPONSORS

Metro Saskatoon
Picatic

FRIENDS

77 Signs
Blossoms
Eagle Feather News
Handy Special Events
Harden & Huyse Chocolates
North Star Trophies
Saskatchewan Lotteries
Saskatoon Fastprint
Sheraton Cavalier
TCU Place



YWCA SOCIAL GOOD EVENTS

MAKE A DIFFERENCE



In 2012-2013, YWCA Social Good fundraising events raised over \$50,000 for women and children who use YWCA services.

Magic 98.3's Christmas 365 initiative and the YWCA Adopt-a-room campaign promoted holiday giving of cash gifts, store gift cards, new gifts and personal items—collected for families staying in the Crisis Shelter & Residence—and the Saskatoon community responded with generosity. Businesses collecting gifts included The Travelodge Hotel, Saskatoon Machine Works and Interstate All Battery Centre. Because of this strong support, the holiday season at the Crisis Shelter & Residence brought joy and a feeling of bounty for the families staying there.

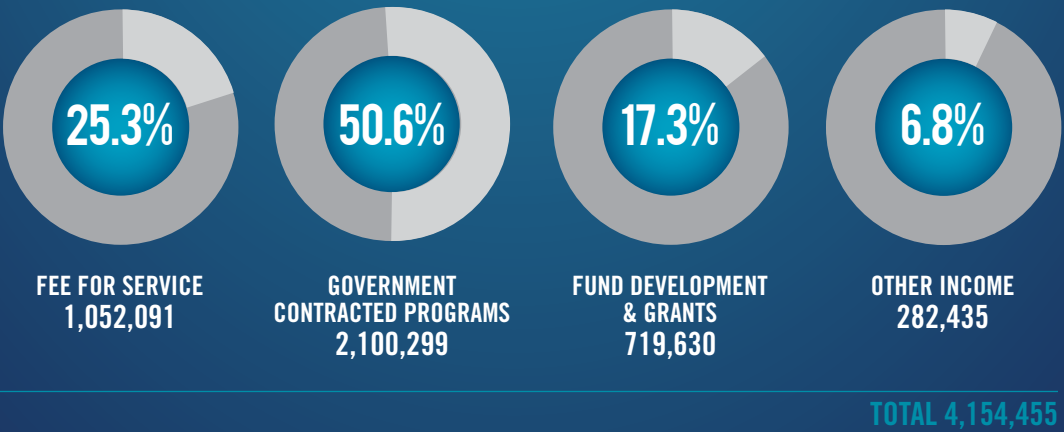
In partnership with Cameco, YWCA Social Good moved into the Broadway Business Improvement District in February 2013. The month-long event raised awareness—and funds—for the critical community services delivered by the YWCA. Participating merchants on Broadway Avenue organized in-store promotional events with their own unique flair. Canadian singer-songwriter Sarah Slean performed for a full house at the Broadway Theatre, for a YWCA benefit concert sponsored by Uksi Winter Skirts.

Throughout the year, many supporters of the YWCA held small fundraising parties in their homes and businesses, including private Christmas functions, school fundraisers, a spring training boot camp, and a musical variety show.

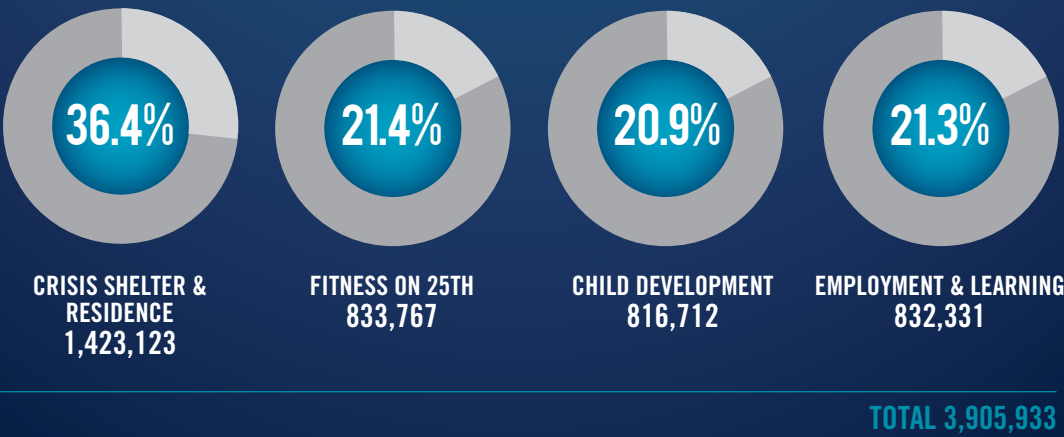
SUMMARIZED FINANCIAL RESULTS

YWCA Saskatoon is committed to offering its clients the greatest possible variety and quality of programs and services. This is achieved through efficient operations, conservative administration costs and effective use of core funding and donor support.

REVENUE



EXPENSES



Administration costs as a percentage of total expenses were 12%. Development costs were 4%.

GOVERNMENT CONTRACTS

Saskatchewan Housing Corporation
Saskatchewan Ministry of the Economy
Saskatchewan Ministry of Education
Saskatchewan Ministry of Justice
Saskatchewan Ministry of Social Services

GRANTS

BHP Billiton
Canadian Women’s Foundation
Canadian Breast Cancer Foundation Prairies/NWT
City of Saskatoon
Green Shield Canada
Human Resources and Skills Development Canada
Saskatchewan Indian Gaming Authority
Saskatchewan Liquor and Gaming Authority
Saskatoon Community Foundation
Saskatoon Health Region
United Way of Saskatoon & Area

OUR DONORS

Elissa Aitken
Nancy Allan
Joy-Ann Allin
Michelle Androsoff
Tony Antonopoulos
Kostas Arapis
Deb Arndt
Donna Bailey
Phyllis Baker
Mary Ballantyne
Sandra Beardsall
Laura Beddome
Curtis Bell
Paulette Benning
Judith Benninger
Sharon Benson
Cynthia Block
Kelly Bode
Leeann Bodie
Greg Boschman
Muriel Bremner
Patricia Broberg
Marion Brown
Donna Bruce
Ruth Bruce
Pat Buglass
Betsy & John Bury
Wendy Busa
Lynn Bytyqi
Georgia Celic
Amberlea Chabot
Marketa Chaloupka
Marcia Clark
Wayne Copeland
Lesley Courtney
Kathryn Cousins
Ann Coxworth
Jackie Crosby-Cuthill
Doris Croteau
Sheila Denysiuk
Genevieve Dessommes
Linda Dunkley
Bonnie Dust
Vicki Dutton
Lillian Dyck
Jan Early
Erica England
Vanessa Enweani
Denise Frey
Garry Frie
Susan Gossen
Florence Graham
Mirsada Hadzihanovic
George Hagblom
Betty Halderman
P.J. Hale
Laura Hartney
Shirley Haskins
James Hay

Susan Hayton
Trina Heal
Betty-Ann Heggie
Grethe Hertzumlarsen
Kimberly Hodson
Aline Holinski
D. Jean Hopkins
Marita Horbay
Mary Houston
Darla Hufsmith
Louise Humbert
Norma Huston
John Hyshka
Sheila Hyshka
Pat Jackson
D'Lee Johnson
Laurel Jones
Irene Joyes
Kelly Kizlyk
Barbara Klassen
J. Blair Knippel
Holly Ann Knott
Brenda Korchinski
Naida Kornuta
Alice Kuipers & Yann Martel
Denise Labrecque
Frances and Patrick Lapointe
Lorraine Leier
Jessica LeMay
Terri Lemke
Patty Leverick
Dawn Linnick
Marlene Loraas
Margaret Lowry
Janice & Peter MacKinnon
Barb & Ron Macpherson
Noreen Mahoney
Katie Martens
Diane McClocklin
Keitha & Tom McClocklin
Judy McCrosky
Joan McDonald
Herb McFaul
Shana McLean
Selma McMahon
Pauline Melis
Valerie Michasiw
Rita Mirwald
Jody Mitchell
Erica Moir
Margaret Monks
Jean Nahachewsky
Genine Neufeld
Elva Nixon
Linda Noble
Ferron Olynyk
Deborah Parker-Loewen
Diane Parthev
V. Lynne Pearson

Susan Pederson
Rosemary Peet
Lea Pennock
Jackie Procyshyn
Susan Putz
Barbara Racine
Judy Rathie
Kathy Ratzlaff
Damara Rayner
Donna Rederburg
Henrike Rees
Bill Restall
William Richards
Jocelyn & Doug Richardson
Lila Rudachyk
Arline Sanderson
Wayne Sanderson
Joyce Sarauer
John Scarfe
Roberta Schurman
Donna Scott
Susanne Sebestyen
Susan Shaw
Jean Short
Margaret Smith
Grant Stoneham
Glenda Stranden
Maria Styacko
Brian Taylor
Elva Taylor
Cheryl Tetreault
Jackie Thakore
Charles Thauberger
Juliana Thompson
Lynn Timmerman
Patricia Timmerman
Tim Timmerman
Cemaine Tsang
Bill Waiser
Seanine Warrington
Cheryl Waslen
Kathleen Watson
David Waugh
Kate & Bruce Waygood
Garnette Weber
Shirley Whelen
Wendy White
Kiara Willy
Allan Woo
Terri Woods
AED Advantage Sales
Affinity Credit Union
Alliance Energy
Bills House of Flowers Ltd.
Black Ink Holdings
Corporation
Brainsport The Running
Store
Brevoort Park School

Broadway Shoe Repair
Broadway Theatre
Bulk Cheese Warehouse
Concentra Financial
Dakota Dunes Community
Development Corporation
Doukhobor Society of
Saskatoon
Gladys Hall Fund
Globefeather Management
Corporation
Gordon & Peggy Racine
Family Fund
Hats and That
Hrudka Holdings Inc
JL Squared Aquisitions &
Developments
Kiesman Enterprises LTD
Kinsmen Club of Saskatoon
Klass-A-Auctions
Magic 98.3 (Christmas 365)
Ministry of Highways &
Infrastructure
Newcomers Alumni
One Yoga
OutterLimits
Panther Wash Equipment Ltd
Pro-Western Mechanical
Queen Esther Rebekah
Lodge #5
Royal LePage Shelter
Foundation
Saskatchewan Mutual
Insurance Co
Saskatoon City Hospital SUN
Local 107
Saskatoon Machine Works Ltd
Saskatoon Triathlon Club
Scientific Instrumentation Ltd
SEIU West
T&T Trucking
The Crop
The Grandey Family
Foundation Inc
Travelodge
University of Saskatchewan
Vern and Clara Welker Fund
Wayne Pederson Legal
Professional Corporation
YWCA Opportunity Shop

THANK YOU FOR YOUR ONGOING SUPPORT.

