



November 17, 2017

Welcome to the Adopt a Room challenge!

98COOL FM has chosen YWCA Saskatoon as our charity this season. At 98COOL, we want to make a difference in our community—not just over the holidays but 365 days a year.

We are inviting you to join the Adopt a Room challenge. We are looking for 30 individuals and businesses to make a pledge to Adopt a Room this holiday season!

By making a \$2,000 pledge to Adopt a Room, you are supporting the life changing programs happening inside every room at the YWCA. You are helping countless women and families right here in our community, who depend on the YWCA 24-7-365 in a time of need.

Are you a business owner? You can get your staff team involved, have a mini fundraising event, and tell your customers about the important local charity work you are supporting this holiday season!

Would you like to make a personal donation? Last year, a generous group of 20 ladies got together to raise \$2,000 to Adopt a Room by donating \$100 each. Whatever you do, you have stepped up to the Adopt a Room challenge!

Join us, your trusted radio partner—and experience the incredible feeling of giving a holiday gift that makes a difference!

We'd like to recognize you on the radio so please confirm soon with Joy-Ann or Cheryl at (306) 244-7034 or development@ywcaskatoon.com and join us live on location at the YWCA TUESDAY, NOVEMBER 21ST between 10:00am-2:00pm.

In the spirit of Christmas,

A handwritten signature in blue ink, appearing to read 'Steve Chisholm'.

Steve Chisholm,
Saskatoon Media Group

A handwritten signature in blue ink, appearing to read 'Joy-Ann Allin'.

Joy-Ann Allin,
YWCA Saskatoon