

**27<sup>th</sup> Annual  
YWCA Women of Distinction Awards®**

**2008 Media Sponsorship  
Opportunities**

**June 5, 2008  
TCU Place  
Grand Salon**

Align your business with a well-respected community service organization; your philanthropic investment will resonate with the business and community leaders supporting the Women of Distinction Awards®. Last year over **650** individuals attended the awards banquet while the multi-faceted media campaign reached a broad spectrum of Saskatoon and region residents.

The YWCA Women of Distinction Awards® is recognized nationally as one of the most prestigious awards for women. Since its inception in 1982, the Saskatoon YWCA Women of Distinction Awards® have celebrated the best in women's achievements across industry, culture and public service. In Saskatoon, 219 women of all ages and from all walks of life have been recognized for their initiative, ability and exemplary contributions to society.

YWCA Saskatoon is an enduring and historically important organization that responds to the changing needs of women, children and families while remaining dedicated to the betterment of our community. All proceeds from the awards dinner support the YWCA Saskatoon's programs and services for women and their families. In short, your sponsorship of the Awards is an investment in **YOUR** community.

***Your Investment:** Directly impacts the lives of women, children and families in crisis.*

***Your Company's Message:** Public affirmation of your company's commitment to the development of women and their contribution to your organization and our community.*

# Sponsorship Opportunities

*Platinum Media Sponsor (\$10,000.00+)*

*Platinum Media Sponsorship Benefits Include:*

Event recognition and exposure:

- Acknowledged at the Awards Dinner by the Master of Ceremonies
- Eight complimentary dinner tickets in premier location with additional tickets available to purchase

Company name and/or logo on print and promotional materials including:

- Name and logo prominently displayed at event
- Name and logo displayed on electronic feed of PowerPoint presentation throughout the evening
- Signage on the sponsored table at the awards
- Invitation for one representative to attend the Nominee's Reception
- Recognition by MC during Nominee's Reception
- Lead positioning on promotional material including: nomination packages, posters, newspaper and programs
- Name and logo on the YWCA Saskatoon website
- Opportunity to link your company website to the YWCA's website
- Acknowledgement in the YWCA newsletter and Annual Report.
- Post event recognition in the Star Phoenix

*Gold Media Sponsor (\$7,500)*

*Gold Media Sponsor Benefits Include:*

- Acknowledged at the Awards Dinner by the Master of Ceremonies
- Four complimentary dinner tickets with additional tickets available for purchase
- Name and logo displayed on electronic feed of PowerPoint presentation throughout the evening
- Acknowledgement on signage at the event
- Prominent positioning on promotional material including: program and newspaper
- Name and logo on the YWCA Saskatoon website
- Opportunity to link your company website to the YWCA's website
- Acknowledgement in the YWCA newsletter and Annual report
- Post event recognition in the Star Phoenix

*Silver Media Sponsor (\$5,000)*

*Silver Media Sponsor Benefits Include:*

- Name displayed on electronic feed of PowerPoint presentation throughout the evening
- Two complimentary dinner tickets with additional tickets available for purchase
- Acknowledgement on signage at the event
- Name displayed on the YWCA of Saskatoon website
- Acknowledgement in the YWCA newsletter and Annual Report
- Post event recognition in the Star Phoenix

*Bronze Media Sponsor (\$2,500)*

*Bronze Sponsor Benefits Include:*

- Name acknowledged in the dinner program
- One complimentary dinner ticket with additional tickets available for purchase
- Acknowledgement on signage at the event
- Name displayed on the YWCA of Saskatoon website
- Acknowledgement in the YWCA newsletter and Annual Report
- Post event recognition in the Star Phoenix

For more information please contact Teri Olson at 244-7034 ext 122 or [tolson@ywcaskatoon.com](mailto:tolson@ywcaskatoon.com)